



Delivering primary health care: Pharmacists taking the next leap forward

FIP-TPA Regional Conference for
the European Region
Preliminary Programme

Ankara
Turkey

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Ankara 2019
FIP REGIONAL CONFERENCE
European Region
23 – 25 October



The International Pharmaceutical Federation (FIP)
& the Turkish Pharmacists' Association
proudly present:

FIP – TPA Regional Conference for the European Region
Ankara, Turkey, 23 – 25 October 2019
Preliminary Programme

Delivering primary health care: Pharmacists taking the next leap forward

Building on its successful Regional Conference for the Eastern Mediterranean Region in April, the International Pharmaceutical Federation (FIP) is continuing to implement the World Health Organization Declaration of Astana on primary health care, with the ultimate goal of achieving universal health coverage. In October, we will be taking this agenda into the European Region.

FIP and the Turkish Pharmacists' Association will gather key pharmacy stakeholders, leaders and partners from Europe and beyond in Ankara, Turkey — where pharmacy began with Galen and Dioscorides centuries ago. Together we will embark on the journey towards healthier populations through stronger primary health care with advanced pharmaceutical services, leaving no one behind.

In the land of our profession's forefathers, together we will take the next leap forward by building on our strong foundations, guided by new scientific developments. We will share our experiences in order to optimise future pharmacy and position pharmacists as one of the most effective providers of primary health care.

The conference, “Delivering primary health care: Pharmacists taking the next leap forward”, will be held from 23 to 25 October 2019. Join us and be part of leading and co-creating the transformation of pharmacy.

Venue:

Sheraton Ankara Hotel & Convention Center
Kavaklıdere Mahallesi,
Şht. Ömer Haluk Sipahioğlu Sk.,
06700 Çankaya/Ankara,
Turkey

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WEDNESDAY | OCT 23 09:00 - 18:00

09:00 – 18:00

Registration

11:00 – 12:00

Opening ceremony

11:00 – 11:10

Introduction by the master of ceremony

11:10 – 11:15

FIP Presidential address

Dominique Jordan / Switzerland

11:15 – 11:20

TPA Presidential address

Erdogan Colak / Turkey

11:25 – 11:30

**High level address from the
Turkish Ministry of Health**

11:30 – 11:35

Message from World Health Organization Turkey

*Pavel Ursu / World Health Organization Representative
of Turkey, Moldova*

11:35 – 11:40

Message from the 1st FIP Regional Conference

*Zeid Kilani / President, Jordanian Pharmacists
Association, Jordan*

11:40 – 11:45

Opening remarks from FIP CEO

Catherine Duggan / The Netherlands

11:45 – 11:50

Opening remarks from TPA General Secretary

Arman Uney / Turkey

11:50 – 12:00

Acknowledgement of conference sponsors

12:00 – 13:30

Exhibition opening & networking lunch

13:30 – 15:30

Plenary Session I

(see page 6)

16:00 – 18:00

Plenary Session II

(see page 7)

WEDNESDAY | OCT 23 13:30 - 15:30

13:30 – 15:30 Plenary Session I

Pharmacists taking the next leap forward with primary health care

Session description

The health care needs of tomorrow will not be the same as those of today, and pharmacy must pave its way through the changes ahead. In this session, key pharmacy stakeholders, leaders and partners from Europe and beyond will start the journey towards healthier populations through stronger primary health care with advanced pharmaceutical services, leaving no one behind. The speakers and panelists will discuss strategies for pharmacy to take the next leap forward by positioning pharmacists as one of the most effective providers of primary health care.

CHAIRS

Ema Paulino / Professional Secretary, FIP, Portugal
Tayfun Uzbay / President, TPA Pharmacy Academy, Turkey

RAPPORTEUR

Bensu Karahalil / Member, TPA Pharmacy Academy, Turkey

13:30 – 13:40

Introduction by the chairs

13:40 – 14:00

Pharmacists' commitment to deliver primary health care

Catherine Duggan / CEO, FIP, The Netherlands

14:00 – 14:05

Video address from the World Health Organization Regional Office for Europe

14:05 – 14:25

Ensuring access to medicines and health products to achieve universal health coverage in WHO European Region

Tifenn Humbert / Technical Officer, WHO Regional Office for Europe, Denmark

14:25 – 14:45

Setting a new vision to community pharmacists through the provision of primary healthcare services

Turkish Medicines and Medical Devices Agency, Turkey

14:45 – 15:15

Panel discussion moderated by chairs

Panelists:

Alain Delgutte / Former President Council of Community Pharmacies Owners, French Chamber of Pharmacists, France

Melda Kecik / Technical Officer Refugee Health Programme, WHO Turkey, Turkey

Michał Byliniak / President, Pharmaceutical Group of European Union, Belgium

15:15 – 15:30

Q&A

15:30 – 15:50

Coffee break & networking

WEDNESDAY | OCT 23 16:00 - 18:00

16:00 – 18:00 Plenary Session II

Unleash pharmacists' potential to meet non-communicable disease targets in Europe

Session description

NCDs pose one of the greatest healthcare risks for humanity, demanding new answers and requiring innovative and creative solutions from health systems and healthcare professionals. Building on the key roles pharmacists already play as primary healthcare professionals in the community, pharmacists can provide focused interventions, specialised counselling and care coordination, improving patient engagement to achieve better outcomes in the global fight against NCDs. The session will also be a platform for the national launch of TPA's My Guide Pharmacy Programme on beating NCDs. Opportunities for multi-stakeholder collaboration and expansion of the programme will be explored during the session

CHAIRS

Turkish Pharmacist' Association / Turkey
Eeva Teräsalmi / Vice President, FIP, Finland

RAPPORTEUR

National Trainer / TPA My Guide Pharmacy, Turkey

16:00 – 17:00

Pharmacists and physicians unite their vision to provide primary health care in Turkey: Seeking ways of collaboration between health care professionals

Pharmacy's leap forward with My Guide Pharmacy Programme

Arman Uney / Secretary General, TPA, Turkey

Reflections from the field — Video presentation

Stakeholders' perspective

- Ministry of Health / *Turkish Medicines and Medical Devices Agency*
- Ministry of Health / *Public Health Directorate*
- WHO Country Office Turkey / *Toker Erduger / WHO Regional Officer for Europe,*
- Public Health Officer / Turkey
- FIP Presidential remarks *Dominique Jordan / Switzerland*
- TPA Presidential remarks *Erdogan Colak / Turkey*

Commitment to collaborate

17:00 – 18:00

Panel discussion moderated by chairs:

Panelists:

Oleg I. Klimov / President, All-Ukrainian Pharmacists' Chamber, Ukraine
Zuzana Kusynova / Lead for Policy, Practice and Compliance, FIP, The Netherlands
Country representative from European Region Turkish Pharmacists' Association, Turkey

THURSDAY

OCT 24

09:00 - 10:30

09:00 – 10:30 Plenary Session III

Optimising primary health care provision with integrated digital health technologies

Session description

From technologies that allow people to manage their health more effectively, to better ways of diagnosing disease, to monitoring the impact of policies on population health, digital technologies for health, or digital health, are having a profound effect on how health services are delivered and how health systems are run. The impressive trend in national policies for digital health reflects the firm commitment to use digital technologies to advance the Sustainable Development Goals, support universal health coverage and shape the future of primary health care. This session will highlight the opportunities, challenges and needs for pharmacists created by digital health technologies in achieving the vision for primary health care.

CHAIRS

Jacqueline Surugue / FIP Vice President, France
Hacettepe University Faculty of Pharmacy, Turkey

RAPPORTEUR

Turkish Medicines and Medical Devices Agency / Turkey

09:00 – 09:05

Introduction by chairs

09:05 – 09:20

mHealth: Use of mobile health tools in pharmacy practice

Miranda Sertic / mHealth Project Coordinator,
FIP's Young Pharmacists Group, Croatia

09:20 – 09:35

Intelligent health solutions for community pharmacy

Leonora O'Brien / CEO Pharmapod, Ireland

09:35 – 09:50

Access to patient data: the connected community pharmacy

Jaime Antonio Acosta Gómez /

FIP Technology Forum Member, Spain

09:50 – 10:00

Q&A

10:00 – 10:30

Panel discussion moderated by session chairs

Panelists:

Lars-Åke Söderlund / President, FIP Community

Pharmacy Section, Sweden

Stefan Balkanski / Chair of CPD Accreditation,

Bulgarian Pharmaceutical Union, Bulgaria

Leopold Schmudermaier / International Affairs,

Austrian Chamber of Pharmacists, Austria

Caner Eryol / Director of IT Experts, TPA, Turkey

10:30 – 11:00

Coffee & networking / Move to breakout sessions

THURSDAY

OCT 24

11:00 - 12:30

11:00 – 12:30 Parallel Session A1

Human resources for health: Workforce mapping and transformation

Target audience: Pharmacy education and academic pharmacy, Social and Administrative Pharmacy, Policy and regulation

Session description

There is no health care without a pharmacy workforce. As medicines experts, the pharmacy workforce plays a key role in improving health outcomes through responsible use of medicines and optimising effective choice and use. The continued development of pharmacy services and the pharmaceutical sciences relies on a well-educated, competent, sufficient and well distributed pharmaceutical workforce. Transforming the global pharmaceutical workforce requires a global vision with clear and consensus-based objectives consistent with global health strategies. The session will share FIP workforce development tools and frameworks for countries, showcase the results of the FIP Workforce Transformation Programme, and share country experiences from the region.

Learning objectives

At the end of this session, participants will be able to:

1. Understand the importance of investing in pharmacy workforce development & transformation.
2. Outline the FIP workforce development tools, frameworks and programmes.
3. Describe how the FIP Workforce Transformation Programme can support nations to develop their workforce.
4. Identify shared challenges and opportunities across the region.

CHAIRS

Hrant Danagulyan / President, Pharmprogress NGO, Armenia

Kemal Husnu Can Baser / Senate Near East University, Cyprus

RAPPORTEUR

Aylin Sancar / Pharmacist, Marmara University Faculty of Pharmacy, Turkey

11:00 – 11:05

Introduction by chairs

11:05 – 11:25

Developing the primary health care workforce strategy: Global and regional imperatives
WHO Health Workforce Department, Switzerland

11:25 – 11:40

Workforce development & transformation: FIP's solutions for transformation the pharmacy workforce
Ian Bates / FIP Workforce Development Hub Director, United Kingdom

11:40 – 11:55

Country spotlight: Lessons from Iceland on pharmacy workforce development
Lóa María / CEO, Pharmaceutical Society of Iceland, Iceland

11:55 – 12:10

The unmet need: Pharmaceutical workforce planning for Turkey
Bulent Kiran / Member of High Council of Honor, TPA, Turkey

12:10 – 12:30

Moderated discussion with speakers and audience

12:30 – 14:00

Networking lunch

THURSDAY

OCT 24

14:00 - 15:30

14:00 – 15:30 Parallel Session A2

Human resources for health: Education & training to meet envisioned pharmaceutical competencies



Supported by European
Association of Faculties
of Pharmacy (EAFF)

Target audience: Pharmacy education and
academic pharmacy, Social and Administrative
Pharmacy, Policy and regulation

Session description

Increased importance of a strong primary health care represents an excellent opportunity for pharmacists to take the next leap forward for the profession. The next leap forward requires current and future workforce to receive a needs-based initial and continuous education. This session will explore how educators and trainers can ensure delivery of contemporary education and training from the primary health care perspective and how educators and trainers can demonstrate essential competencies alongside the fast-changing health care needs.

Learning objectives

At the end of this session, participants will be able to:

1. Explore the needs-based education concept and framework.
2. Identify the gaps between education and practice for strong primary health care provision.
3. Outline strategies to develop necessary competencies for educators and trainers.
4. Be introduced to country case examples on the delivery of needs-based education.

CHAIRS

European Association of Faculties of Pharmacy
Gulbin Ozcelikay / Dean, Ankara University Faculty
of Pharmacy and President, Turkish Deans Council /
Turkey

RAPPORTEUR

Alper Gokbulut / Vice Dean, Ankara University
Faculty of Pharmacy, Turkey

14:00 – 14:05

Introduction by chairs

14:05 – 14:20

Needs-based education: Are we equipping the
current and future workforce for the next leap of
pharmacy?

Ian Bates / FIP Workforce Development Hub Director,
United Kingdom

14:20 – 14:35

What's new? — New approaches in Europe
for pharmacy education

Country representative from European Region

14:35 – 14:50

Overcoming the gap between education and
practice: A case in Turkey

Erdal Cevher / Dean, Istanbul University Faculty
of Pharmacy, Turkey

14:50 – 15:05

Bringing primary health care providers closer to
pharmacy education

Arijana Mestrovic / FIP Academic Pharmacy Section
Executive Committee Member, Croatia

15:05 – 15:30

Q&A and discussion with the audience

THURSDAY

OCT 24

11:00 - 12:30

11:00 – 12:30 Parallel Session B1

Access to medicines: Addressing medicines shortages



Supported by European
Association of Hospital
Pharmacists (EAHP)

Target audience: Hospital pharmacy, Health and
Medicines Information, Industrial Pharmacy,
Military and Emergency Pharmacy, Pharmaceutical
Sciences, Policy and regulation, Social and
Administrative Pharmacy, Ethics

Session description

According to the World Health Organization (WHO),
access to safe, effective and quality medicines and
vaccines for all is vital for the health and wellbeing
of the population. WHO supports governments
in promoting stronger infrastructure allowing im-
proved access to medicines and vaccines?
How can pharmacists be part of the solution for
better patient care?

Access is a global concern in view of the persisting
problems of shortages of medicines. Without
timely access, yet more pressure will be placed on
hospitals through patients having emergencies
due to a lack of medication. Since 2006, health
professionals in the EU have noticed a significant
increase in the number of shortages. It remains a
concern for all actors of the pharmaceutical chain,
from manufacturers to wholesalers, community
pharmacists and hospitals.

Learning objectives

At the end of this session, participants will be able to:

1. Outline the strategies focused on improving
access to essential medicines.
2. Identify the gaps and barriers to access to
medicines.
3. Identify how to improve access through
national and international policies.

4. Define the importance of pharmacists'
involvement in various strategies improving
access to medicines.

CHAIRS

Katarina Milosevic / Chamber Assembly President,
Pharmaceutical Chamber of Montenegro,
Montenegro
Josep Maria Guiu Segura / Vice President of Europe,
FIP Hospital Pharmacy Section, Spain

RAPPORTEUR

Arif Ozdemir / President, EAHP Turkey Chapter, Turkey

11:00 – 11:05

Introduction by chairs

11:05 – 11:20

EAHP Position on the medicine shortages in
European health systems

Aida Batista / Vice President, EAHP, Portugal

11:20 – 11:35

Improved and harmonised approach for
the availability of medicines

European Medicines Agency, The Netherlands

11:35 – 11:50

Pharmacists' warning systems on
medicines shortages

Sonia Ruiz Morán / International and European Public
Affairs Director, General Pharmaceutical Council of
Spain, Spain

11:50 – 12:05

Coping with medicine shortages in
the Netherlands

Madeleine Sirks / Pharmacist, Royal Dutch Pharmacists
Association, Netherlands

12:05 – 12:30

Moderated discussion with speakers and audience

12:30 – 14:00

Networking lunch

THURSDAY

OCT 24

14:00 - 15:30

14:00 – 15:30 Parallel Session B2

Access to medicines: Healthcare systems' sustainability

Supported by European Federation of Pharmaceutical Industries and Associations (EFPIA)



Target audience: Community pharmacy, Hospital pharmacy, Industrial pharmacy, Social and Administrative Pharmacy, Policy and regulation

Session description

WHO estimates that more than half of all medicines worldwide are prescribed, dispensed or sold inappropriately, and that half of all patients fail to take medicines correctly. Overuse, underuse and misuse result in wastage of scarce resources, continued health problems or adverse reactions to drugs. Pharmacists have significant roles in improving patients' access to medicines and ensuring healthcare systems sustainability through rational use of medicines and keeping medicines fairly affordable. In this session key organisations from Europe will present their policy principles and discuss key barriers and enablers for pharmacists in healthcare systems' sustainability.

Learning objectives

At the end of this session, participants will be able to:

1. Identify the key barriers for patient access to medicines in Europe.
2. Identify new ways for pharmacists to improve healthcare systems' sustainability.
3. Describe how different stakeholders could more effectively collaborate and contribute to faster and wider access to medicines for patients.

CHAIRS

Roza Yagudina / President, Moscow Pharmaceutical Society, Russian Federation, Russia
Serif Boyaci / Former Audit Committee Member, Turkish Pharmacist' Association, FIP Fellow, Turkey

RAPPORTEUR

Turkish Medicines and Medical Devices Agency, Turkey

14:00 – 14:05

Introduction by chairs

14:05 – 14:20

Patient access to medicines and healthcare system sustainability

Sini Eskola / Director and Team Leader, Regulatory, Drug development and Manufacturing, EFPIA, Belgium

14:20 – 14:35

Access to essential health products and the role of reimbursement policies in WHO European Region

Tifenn Humbert / Technical Officer, WHO Regional Office for Europe, Denmark

14:35 – 14:50

Best practice showcase

Zafer Caliskan / Faculty Member, Hacettepe University Faculty of Economics and Administrative Sciences, Turkey

14:50 – 15:30

Moderated discussion with speakers and audience

THURSDAY

OCT 24

11:00 - 12:30

11:00 – 12:30 Parallel Session C1

The prevention agenda: The imperative of expanding vaccination coverage

Target audience: Community pharmacy, Hospital pharmacy, Industrial pharmacy, Social and Administrative Pharmacy, Policy and regulation, Health and Medicines information

Session description

While the effectiveness of vaccinations is well documented, barriers to immunisation exist and have a significant impact on vaccination rates and the incidence and prevalence of vaccine-preventable diseases. Pharmacists play an essential public health role in overcoming these barriers through education, providing evidence-based information and advice to overcome misbeliefs and misconceptions regarding vaccinations, and participating in national and global routine immunisation strategies and practices and/or delivering pharmacy-based vaccinations. This session will showcase different county experiences in relation to implementing pharmacy

Learning objectives

At the end of this session, participants will be able to:

1. Explore key principles of conducting a successful public campaign to support vaccination by pharmacists and drive advocacy.
2. Develop a situation analysis at national level to build the case for vaccination by pharmacies/pharmacists.
3. Learn about the production of evidence at local level or pilot studies to advocate for implementing vaccination by pharmacies/pharmacists.

CHAIRS

Ash Soni / FIP Vice President, United Kingdom
Turkish Medicines and Medical Devices Agency, Turkey

RAPPORTEUR

Mehtap Dokumaci / TPA Member Industrial Pharmacist, Turkey

11:00 – 11:05

Introduction by chairs

11:05 – 11:20

A new start: Advocating for vaccination and the role of pharmacists

Emine Kocberber / PhD, Medipol University Faculty of Pharmacy, Turkey

11:20 – 11:35

Starting from scratch: A situational analysis of the vaccination landscape

Lieven Zwaenepoel / Vice President, Association of Pharmacists Belgium, Belgium

11:35 – 11:50

Achieving and demonstrating public support for pharmacy-based vaccination

Kathy Maher / Community Pharmacist, Co Louth and Past President of the Irish Pharmacy Union, Ireland

11:50 – 12:05

The domino effect: Achieving stakeholder support through pilot implementation and Evidence

Alain Delgutte / Former President Council of Community Pharmacies Owners, French Chamber of Pharmacists, France

12:05 – 12:30

Moderated discussion with speakers and audience

12:30 – 14:00

Networking lunch

THURSDAY

OCT 24

14:00 - 15:30

14:00 – 15:30 Parallel Session C2

The prevention agenda: Empowering communities and promoting healthy lifestyles

Target audience: Community pharmacy, Hospital pharmacy, Industrial pharmacy, Social and Administrative Pharmacy, Policy and regulation, Health and Medicines information, Ethics, Military and emergency pharmacy, Pharmacy education and Academic pharmacy

Session description

In the Joint FIP/WHO guidelines on good pharmacy practice, one of the four key roles of pharmacists focused on health promotion is to “contribute to improve effectiveness of the health-care system and public health”. Under this role, pharmacists have a direct responsibility and accountability for engaging in preventive care activities and services that promote public health and prevent disease, i.e. in areas such as smoking cessation, infectious and sexually transmitted diseases. They should also provide point-of-care testing, where applicable, and other health screening activities for patients at higher risk of disease. Empowering people to increase control over their health needs to go hand in hand with providing adequate support to them in terms of access to quality information and expertise on specific matters. Nowadays there is much information accessible from different sources but their validity or comprehensibility is questionable. Health care professionals are the most reliable and trusted source of information and among them, pharmacists are often ranked the most trusted. This session will showcase effective interventions by pharmacists to help communities make healthier decisions, adopt healthy habits, avoid risks and quit harmful products. The adequate remuneration of healthcare professionals to ensure these preventive measures saves costs to the healthcare system.

Learning objectives

At the end of this session, participants will be able to:

1. Outline the strategies focused on empowering

2. Identify options to engage in preventive care activities and services that promote public health and prevent disease in the European Region.
3. Discuss how to seek remuneration for promoting healthy lifestyles through dialogue at national and international level.

CHAIRS

Association of the European Self-Medication Industry, Belgium
Terken Baydar / Dean, Hacettepe University Faculty of Pharmacy, Turkey

RAPPORTEUR

Sibel Pehlivan Bozdog / Professor, Hacettepe University Faculty of Pharmacy and TPA Pharmacy Academy Executive Committee Member, Turkey

14:00 – 14:05

Introduction by chairs

14:05 – 14:20

Best practice showcase

Nurettin Abacioglu / Dean, Cyprus Kyrenia University Faculty of Pharmacy, Cyprus

14:20 – 14:35

Effective interventions by pharmacists to help communities make healthy decisions

Michał Byliniak / Vice President, Polish Pharmaceutical Chamber, Poland

14:35 – 14:50

Access to quality, valid and comprehensible information: Pharmacists in the eyes of Patients

Radu Costin Ganescu / Vice-President, European Patients Forum, Belgium

14:50 – 15:30

Moderated discussion with speakers and audience

15:30 – 16:00

Coffee break / Move to plenary room

THURSDAY

OCT 24

16:00 - 17:30

16:00 – 17:30 Plenary Session IV

Remuneration of pharmaceutical services in primary health care



Supported by Pharmaceutical Group of the European Union (PGEU)

Session description

Pharmacists can play an important role in primary health care, namely in disease prevention through the modification of risk factors. This requires pharmacists' time and expertise, and it clearly generates savings for health care payers and patients. Remunerating such qualified services seems to be a sound investment by health systems, and yet it is a major challenge in many countries. How can we address this paradigm shift in funding primary health care?

Learning objectives

At the end of this session, participants will be able to:

1. Become familiar with alternative funding models for primary health care in general, and for pharmacists' services in particular.
2. Understand how to build the case when advocating for remuneration for pharmacists' services.
3. Understanding the barriers and challenges for service remuneration.
4. Understanding the importance of generating and using evidence to support a change in remuneration models.

CHAIRS

Duarte Santos / Incoming President 2020, Pharmaceutical Group of European Union, Belgium
Turkish Medicines and Medical Devices Agency, Turkey

RAPPORTEUR

Turkey

16:00 – 16:05

Introduction by chairs

16:05 – 16:25

Remuneration models reflecting the contribution of pharmacists in primary health care

Dominique Jordan / President, FIP, Switzerland

16:25 – 16:45

Pharmaceutical services supporting the sustainability of health systems

Sonia Queiros / Head of International Affairs, National Pharmacy Association, Portugal

16:45 – 16:55

Q&A

16:55 – 17:30

Panel discussion moderated by chairs

Panelists:

Sonia Queiros / Head of International Affairs, National Pharmacy Association, Portugal

Lieven Zwaenepoel / Vice President, Association of Pharmacists Belgium, Belgium

Per Kristian Faksvaag / Director Pharmaceutical Affairs, Norwegian Pharmacy Association, Norway

FRIDAY

OCT 25

09:00 - 11:00

09:00 – 11:00 Plenary Session V

Enabling pharmaceutical policies and the case for investment in primary health care

Session description

The first and second day of the conference will demonstrate the needs, barriers and opportunities for pharmacists in the primary health care setting. This session will explore how pharmaceutical policies should enable the next leap forward for pharmacists in providing primary health care services and what investment these policies imply for realising the vision for the future of the profession.

CHAIRS

Dominique Jordan / FIP President, Switzerland
Turkish Medicines and Medical Devices Agency, Turkey

09:00 – 09:10
Introduction by chairs

09:10 – 09:30
The role of pharmacists in interprofessional teams in primary health care
*Karolina Socha-Dietrich / Economist / Health Policy Analyst, Health Division
Directorate for Employment / Labour and Social Affairs (ELS), Organisation for Economic Co-operation and Development (OECD), France*

09:30 – 09:50
Overview of the legal and regulatory framework for community pharmacies in the WHO European Region
Tifenn Humbert / Technical Officer, WHO Regional Office for Europe, Denmark

09:50 – 10:10
Designing effective primary health care systems in Europe

10:10 – 11:00
Panel discussion with questions from the audience

11:00 – 11:30
Coffee break

FRIDAY

OCT 25

11:30 - 12:30

11:30 – 12:30 Plenary Session VI

Pharmacy's commitment to delivering primary health care in the European Region

In this closing session, FIP and TPA will demonstrate the high-level outcomes of the conference. The conference will be closed by signing the Ankara Commitment to Action on Primary Health Care to support the delivery of WHO Astana Declaration with specific action items assigned to pharmacists in the European Region.

CHAIRS

Nilhan Uzman / Lead for Education Policy and Implementation, FIP, Netherlands
Turkish Pharmacists' Association / Turkey

11:30 – 11:40
Introduction by chairs

11:40 – 12:25
Wrap-up the conference and closing
1. *FIP CEO / Catherine Duggan / The Netherlands*
2. *FIP President / Dominique Jordan / Switzerland*
3. *TPA Secretary General / Arman Uney / Turkey*
4. *TPA President / Erdogan Colak / Turkey*
5. *FIP Past President / Carmen Peña / Spain*

12:25 – 12:30
Signing of the Ankara Commitment to Action on Primary Health Care & Group Photo

12:30 – 14:00
Networking lunch



SATURDAY 26 OCT & SUNDAY 27 OCT

An optional social programme will be organized by the Turkish Pharmacist' Association to welcome participants to explore the Turkish culture, history, cuisine and hospitality.
Please follow our website for information and updates about the social programme.



HEALTH HACKATON

for pharmacy students
and young professionals

Will you accept the challenge to take on innovation in healthcare at FIP Regional Conference for the European Region?

At the conference, “Delivering primary health care: Pharmacists taking the next leap forward” FIP YPG, IPSF and TPAYC, supported by Pharmapod, will co-organize the Health Hackathon for students and young professionals — an exciting opportunity to be at the forefront of digital health and innovation!

The registration for the conference is now open, with a special rate for students!

Co-organized by FIP Young Pharmacists Group, International Pharmaceutical Students Federation (IPSF) and TPA Youth Commission, supported by Pharmapod

Venue:

Sheraton Ankara Hotel & Convention Center
Kavaklıdere Mahallesi,
Şht. Ömer Haluk Sipahioğlu Sk.,
06700 Çankaya/Ankara,
Turkey

ankara2019.congress.pharmacy

A hackathon is an event where computer programmers get together to design an innovative solution in a short amount of time, and nowadays, this concept has been applied to various sectors and in this case, health care! Don't worry if you do not feel technology savvy. As everyone with different experiences is welcomed and there will be mentors and guidance by technology experts to guide you through the session on design thinking, technology, and innovation.

At Ankara, participants who choose this session will be placed in groups to devise an innovative solution in addressing non communicable diseases in primary health care using digital health technological interventions over a short time frame and those ideas will be pitched to an expert panel and the winners will receive a special trophy by Pharmapod.

Visit <https://ankara2019.congress.pharmacy/> to register and get the programme updates!

CO-CHAIRS

Acacia Leong / FIP YPG Professional Development Coordinator, United Kingdom
Petra Orlič / IPSF President 2018/19, Croatia
Tuna Celik / TPA YC Contact Person, Turkey

FACILITATORS

João Guedes / IPSF EuRO Chairperson, Portugal
Cagri Necdet Cagdas / TPA YC Student Exchange Officer, Turkey

WED

OCT 23

DAY 1

13:00 - 19:00

13:00 – 13:30
Team Building

13:30 – 15:30
Plenary Session I
Pharmacists taking the next leap forward with primary health care

15:30 – 16:00
Coffee Break/Networking

16:00 – 17:00
Introduction session

17:00 – 18:00
Workshop I: Developing the Idea

18:00 – 19:00
Team work I

19:00
Networking reception

THU

OCT 24

DAY 2

09:00 - 18:00

09:00 – 10:30
Plenary Session III
Optimising primary health care provision with integrated digital health technologies

10:30 – 10:50
Coffee Break

11:00 – 13:00
Team work II

13:00 – 14:00
Lunch

14:00 – 15:00
Workshop II: Pitch and Presentation

15:00 – 17:30
Team work III

17:30 – 18:00
Feedback and reflections

18:00
Social event & Teams may continue working

FRI

OCT 25

DAY 3

13:00 - 19:00

08:30 – 10:00
Pitch and Presentations

10:00 – 10:30
Break and Judging Committee Commence

10:30 – 11:00
Debrief, recap and closing

11:00 – 11:30
Coffee break and networking

11:30 – 12:30
Plenary Session IV
Pharmacy's commitment to delivering primary health care in the European Region and Announcement of the Health Hackathon Winner

12:30 – 14:00
Networking lunch

**SATURDAY 26 OCT
& SUNDAY 27 OCT**

An optional social programme will be organized by the Turkish Pharmacist' Association to welcome participants to explore the Turkish culture, history, cuisine and hospitality.



For more information: ankara2019.congress.pharmacy